



ZATEX 2026

EXHIBITOR PROSPECTUS



Introduction

We warmly welcome you to the Zambia Travel Expo (ZATEX) 2026, taking place from 4th to 6th June 2026 at the Mulungushi International Conference Centre, Kenneth Kaunda Wing.

The tourism sector in Zambia remains one of the fastest-growing export industries, with significant potential to contribute to socio-economic development. It plays a vital role in generating foreign exchange, creating employment, and supporting infrastructure development and local entrepreneurship. Recognizing this, the Government of Zambia continues to prioritize tourism within the national development agenda, with a clear vision to position Zambia as a premier destination for nature, adventure, and cultural experiences.

The Zambia Travel Expo (ZATEX) has evolved into the country's leading tourism trade platform, fostering networking, business development, and strategic collaboration among industry stakeholders. The 2026 edition builds on this strong foundation by further enhancing Zambia's visibility as a destination of choice for both regional and international markets.

Exhibition Overview

Exhibitions at ZATEX 2026 provide a dynamic platform for exhibitors to engage with industry professionals, investors, policymakers, buyers and consumers. Each exhibition is an opportunity to showcase innovation, build brand visibility, and generate business leads within a highly targeted audience.

Exhibitors are encouraged to align their displays and activations with key priorities, including:

1. Strengthening Local Tourism Enterprises and Institutional Capacity
2. Promoting Value Addition and Diversification in Tourism Products
3. Investing in Skills Development and Industry Talent
4. Driving Tourism Investment and Market Expansion
5. Building Strategic and Sustainable Partnerships

The exhibition will be hosted in a dedicated space within the Kenneth Kaunda Wing, ensuring high visibility and continuous engagement throughout the Expo.

All exhibitors are required to review this document in its entirety. It has been carefully structured to provide essential information, guidelines, and requirements to support your successful participation at ZATEX 2026.

If you have any questions or require assistance with planning, please feel free to contact our team with the contact details provided below.

Customer Services Team

For exhibition related queries, contact us on:

events@iplevents.com copying collinschilongoshi@zta.org.zm

Note: Queries will only be attended during office hours. Monday – Friday, 08h00 – 17h00 CAT

Thank you for your participation, we look forward to seeing you at ZATEX 2026.

Submission Deadlines

Logo JPEG/PNG/EPS or PDF	11th May 2026
Exhibitor Slides/Videos PPT/MP4	11th May 2026
Artwork PDF saved to provided dimensions	11th May 2026
IPL Orders AV and Furniture	21st May 2026

Floor Plan

Exhibitors are encouraged to familiarize themselves with the floor plan for the ZATEX 2026 exhibition space.



Venue

Mulungushi International Conference Centre (MICC)

Kenneth Kaunda Wing

Lusaka, Zambia

Access

Exhibitors are required to always wear their provided name badges. During set up and breakdown, exhibitors are requested to identify their personnel/Contractors with their company name and exhibition stand number.

Exhibition Hours

Exhibitions will run from 4th -6th June in line with the ZATEX 2026 conference program.

Exhibitors must adhere to the official exhibition hours, and schedule provided by the event organisers for setting up and dismantling. Avoid disruptions to other exhibitors during these times.

Information Desk

Information desks will be conveniently located at the venue to help and address any inquiries or concerns. Our dedicated and knowledgeable staff will be available to offer guidance, information and support to ensure your experience is seamless.

Whether you have questions about directions or exhibition requirements do not hesitate to approach one of our information desks for assistance.

Event Schedule

Exhibitor Set up	Wednesday 3rd June 2026 <ul style="list-style-type: none">Exhibitors are welcome to set up their stands from 09h00-17h00 CAT. Set-up is to be completed by Thursday, 4th June at 08h00 CAT.The services office will be operational from 08:00am – 17:00pm CAT onsite.All waste materials must be entirely cleared from the exhibition roomIt is compulsory that you respect the above timing schedule for admitting your exhibition material.Kindly consider your fellow exhibitors by not exceeding your allotted space.
Event Day 1	Thursday 4th June 2026
Event Day 2	Friday 5th June 2026
Event Day 3	Saturday 6th June 2026
Exhibitor Breakdown Timings	Saturday 6th June 2026 – Sunday 7th June 2026 <ul style="list-style-type: none">Full breakdown commences only at 17h00 CAT on Saturday 6th June.All the equipment hired will be collected from your booth at 17:00pm CAT.The organisers will not be held liable or responsible for any loss or damage to exhibitors' property.Exhibitors must take full responsibility for their equipment until all relevant materials are safely cleared from the stands

Electrical Information

Kindly note that the electrical provisions at the venue are limited to standard sockets and power outlets. Three-phase power options will not be available in exhibition stands.

Furniture Hire

Exhibitors have the option to upgrade their furniture requirements that come with the standard package you selected. Our dedicated team is ready to assist you in enhancing your booth.

For your inquiries or to arrange furniture or AV rentals, please contact us at events@iplevents.com

We look forward to helping create a remarkable exhibition experience. Kindly see annexure 1 for upgrade options.

Assembling and Dismantling

- All exhibitors are equal, regardless of booth size and should be given equal opportunity, within reason, to present their product in the most effective manner to the audience.
- Therefore, all exhibitors must abide by sightline guidelines to ensure visibility from the aisle and vice versa.

Internet Access

- Internet access will be provided throughout the duration of the conference.
- A dedicated team will be working to ensure a seamless and highspeed connection.
- Should you encounter any connectivity-related issues, our technicians will be on hand to assist you promptly.

Damages

- Exhibitors should inspect all equipment, materials, and rented furniture upon delivery to identify any existing damage and report it to the exhibition manager.
- Exhibitors are responsible for the careful handling of all materials, furniture, and equipment. Damage resulting from exhibitor negligence may result in repair or replacement costs.
- Damage to the venue or exhibition space during setup, including floor covering and wall structures is the responsibility of the exhibitor. Please exercise caution and seek assistance if needed.
- In the event of any damage to the venue or property, exhibitors must promptly report it to the event staff. The event manager will assess the damage and determine the course of action.

Venue Care

- Treat venue premises with respect and care always.
- Do not damage, deface or modify any part of the venue's infrastructure.
- Maintain clear and safe walkways within your exhibition space
- Do not obstruct aisles, fire exits or emergency routes.

- Report pollution, hazards, and injuries immediately.

Equipment Security

- Safeguard your equipment.
- Do not leave valuable items unattended.
- Safeguard valuable items such as laptops, tablets and important documents.

Insurance

- Participants, exhibitors, and attendees are encouraged to have their own coverage for personal accidents, health and belongings.
- While measures will be in place to ensure a safe environment, event organisers will not be held responsible for individual losses or injuries.

3m x 3m EXHIBITION STAND

CARPETING

- Black Carpeting

ELECTRICAL

- Plug Socket x 1
- Light x 1

FURNITURE

- Branded Counter x 1
- Bar Chair x 1
- Expo Table x1
- Expo Chairs x2
- Brochure Stand x 1
- Rubbish Bin x1

WALLING

- Material: Laminated wall panels
- Actual Panel Size - 963mm W x 2460mm H
- Panels may not be painted or hammered/nailed into.
- Please consider the stability of your back and side walls

Artwork Submission

This booth houses 9 panels in total and 1 Fascia Board i.e., 3 panels at the back, 3 on the right side, 3 on the left side and a Fascia Board on top.

You are requested to send us print ready artwork for branding and a mock-up of how you would like the branding installed on your booth.

The branding dimensions are as follows:

- Panel Width: 963mm
- Panel Height: 2460mm
- 9 Panels required
- Fascia Board: 2963mm x 300mm

The counter dimensions are as follows:

- Width: 963mm
- Height: 863mm
- Bleed: 50mm

Deadline for artwork submissions: 11th May 2026



6m x 3m EXHIBITION STAND

CARPETING

- Blue Carpeting

ELECTRICAL

- Plug Socket x 2
- Lights x 2

FURNITURE

- Branded Counter x 1
- Bar Chair x 1
- Cafe Table x 1
- Chairs x 2
- Brochure Stand x 2
- Rubbish Bin x 1

Artwork Submission

This booth houses 6 panels in total and 4 Fascia Boards i.e., 6 panels at the back, 1 Fascia board on the right, 1 on the left and 2 on the top.

You are requested to send us print ready artwork for branding and a mock-up of how you would like the branding installed on your booth.

The branding dimensions are as follows:

- Panel Width: 963mm
- Panel Height: 2460mm
- 6 Panels required
- Fascia Board: 2963mm x 300mm

The counter dimensions are as follows:

- Width: 963mm
- Height: 863mm
- Bleed: 50mm

Deadline for artwork submissions: 11th May 2026



6m x 6m EXHIBITION STAND

FLOORING

- Wooden Floor

ELECTRICAL

- Plug Socket x 2
- Lights x 4

FURNITURE

- Counter x 2
- Bar Chair x 2
- Brochure Stand x 2
- Cafe Tables x 2
- Chairs x 4
- Single-Seaters x3
- Coffee Table x 1
- Rubbish Bins x 2

Artwork Submission

This booth houses 6 panels in total and 6 Fascia Board i.e., 6 panels at the back, 2 Fascia on the right side, 2 on the left side and 2 on the top.

You are requested to send us print ready artwork for branding and a mock-up of how you would like the branding installed on your booth.

The branding dimensions are as follows:

- Panel Width: 963mm
- Panel Height: 2460mm
- 6 Panels required
- Fascia Board: 2963mm x 300mm

The counter dimensions are as follows:

- Width: 963mm
- Height: 863mm
- Bleed: 50mm

Deadline for artwork submissions: 11th May 2026



SME PAVILLION

CARPETING

- Black Carpeting

ELECTRICAL

- Plug Socket x 1

FURNITURE PER 4 SQUARE METERS

- Expo Table x 1
- Chairs x 2

Artwork Submission

This booth houses 6 panels in total and 3 Fascia Board i.e., 2 panels at the back, 2 panels on the left, 2 panels on the right, and 1 Fascia on the right side, 1 on the left side and 1 on the top.

You are requested to send us print ready artwork for branding and a mock-up of how you would like the branding installed on your booth.

The branding dimensions are as follows:

- Panel Width: 963mm
- Panel Height: 2460mm
- 6 Panels required
- Fascia Board: 2000mm x 300mm

The counter dimensions are as follows:

- Width: 963mm
- Height: 863mm
- Bleed: 50mm

Deadline for artwork submissions: 11th May 2026



THANK YOU AND SEE YOU AT ZATEX 2026.